



Ezenwayi Amaechi

Ezenwayi Amaechi is the founder and President of Amaechi Market Strategist (AMS).

Ezenwayi's passion for global poverty eradication among women and children through education and leadership development motivated her to found AMS. The mission of Voices of Women that is closely aligned with that of AMS compelled her to become a Board Director.

Amaechi Market Strategist was founded in 2011. We are a for-profit organization that strategically partners with nonprofit organizations whose missions align with ours. AMS specializes in developing and writing business plans that will propel nonprofits to excel in their markets.

Ezenwayi was born in Texas, raised in Nigeria and then returned to the United States to complete both her undergraduate and graduate studies. She holds a Bachelor's Degree in Computer Information Systems from Bryant University (Rhode Island) and a Master's in Business Administration (MBA) in Marketing from Johnson & Wales University (Rhode Island). Her diverse background includes working in the financial industry as a Systems Administrator, the pharmaceutical industry as a Global Sourcing Analyst, and as an Adjunct Marketing Professor.